

PILLAR

AUTHORITY · FRENCH HOME COOKING

Pillar Authority owns the French Home Cooking category

48 premium .com domains anchored in francophone culinary language, built for the only national cuisine ever recognized as UNESCO World Heritage.

FRENCH · HOME COOKING · 48 DOMAINS

PILLAR MEDIA & ENTERTAINMENT · PILLARME.COM

01 — Pillar's position in the French Home Cooking cell

Pillar Authority holds 48 premium .com domains in the French Home Cooking category, an inventory depth no other portfolio holder matches in this language pair. The cell is organized around culinary craft, professional roles, and AI-native surfaces, giving buyers a coherent category to acquire rather than a scattered list of names.

The hero set illustrates the editorial range. [aicreatrice.com](#) positions the buyer at the intersection of AI and French culinary creation. [negociatrice.com](#) and [viticultrice.com](#) anchor wine and trade vocabulary, the connective tissue between home cooking and the broader French food economy. [duxelles.com](#) and [hasarder.com](#) sit closer to technique and ingredient, the searchable terms that recipe content is built around.

Pillar Authority operates this cell three ways: single hero domain acquisition, category-exclusive licensing across a curated subset, and full-cell transfer with Pillar Studio buildout. Each path is structured so that the buyer ends up owning a defensible category surface, not just a brandable URL.

02 — Hero domains in this category

A sample from the 48 premium .com properties Pillar holds in this French Home Cooking cell.

aicreatrice.com

FRENCH · HOME COOKING

\$75,000

(/portfolio/aicreatrice-com/)

negociatrice.com

FRENCH · HOME COOKING

\$50,000

(/portfolio/negociatrice-com/)

viticultrice.com

FRENCH · HOME COOKING

\$50,000

(/portfolio/viticultrice-com/)

hasarder.com

FRENCH · HOME COOKING

\$15,000

(/portfolio/hasarder-com/)

duxelles.com

FRENCH · HOME COOKING

\$15,000

(/portfolio/duxelles-com/)

Market context

03 – Why French Home Cooking is a category, not a niche

Francophone food media is the deepest, most exported culinary ecosystem in the world. The numbers behind the cell explain why authoritative .com inventory in this language carries outsized strategic weight.

#1

Country for food TV output globally

LE MONDE 2024

+40%

YoY growth in LATAM and francophone Africa food blog traffic

2024 INDUSTRY TRACKING

1

National cuisine inscribed by UNESCO as Intangible Cultural Heritage

UNESCO

~600M

Francophone speakers, with thin native-language food content coverage

OIF 2024

48

Premium .com domains held by Pillar in this exact cell

PILLAR INVENTORY

5

Hero domains anchoring the cell
(aicreatrice, negociatrice, viticultrice,
hasarder, duxelles)

PILLAR AUTHORITY

French cuisine functions as both a national identity and a global export. The UNESCO inscription is not symbolic, it institutionalizes French gastronomy as a protected cultural category. That recognition flows through media, education, hospitality, and consumer brands in ways no other cuisine matches.

At the same time, the francophone food internet is undersupplied relative to its audience. Francophone Africa accounts for hundreds of millions of native speakers but a fraction of the recipe and technique content available in English or Spanish. LATAM francophone audiences are growing food-blog consumption at +40% YoY. The demand is real, the authoritative root-domain supply is not.

AI answer engines, ChatGPT, Perplexity, Google AI Overview, increasingly cite category-defining .com domains when generating culinary content. Owning the French word for a technique, a role, or a craft means owning a citation surface across both human and AI-mediated search.

04 — Acquire the French Home Cooking Pillar

Pillar Authority offers structured access to the 48 .com domain portfolio anchoring French-language home cooking. Acquire a single hero domain, secure category-wide rights, or commission a Pillar Studio buildout on top of the inventory.

Other Authority categories

Frequently asked questions.

Why does the French Home Cooking cell warrant a dedicated Pillar?

French gastronomy is the only national cuisine inscribed by UNESCO as Intangible Cultural Heritage of Humanity, and France ranks first globally for food TV output (Le Monde 2024). The buyer pool, from cookware brands to media holdings to culinary foundations, is unusually deep. [Pillar Authority \(/authority/\)](#) treats French Home Cooking as a standalone category because the domain demand here is structural, not seasonal.

What does the 48-domain inventory actually cover?

The cell spans recipe verticals, technique-specific domains (duxelles.com, hasarder.com), professional and editorial roles (negociatrice.com, viticultrice.com), and AI-adjacent culinary surfaces (aicreatrice.com). Together they form a defensible category cluster rather than 48 isolated names. Request the full inventory list via [contact \(/contact\)](#).

Why does AI search matter for French culinary domains?

ChatGPT, Perplexity, and Google AI Overview cite authoritative root domains when answering recipe, technique, and pairing queries. A .com that owns its term in French becomes a citation source for AI-generated cooking content across both Europe and francophone Africa, a market of roughly 600M speakers with comparatively thin native-language food coverage.

Can a buyer acquire only one hero domain instead of the full cell?

Yes. Hero domains like aicreatrice.com, negociatrice.com, and duxelles.com can be acquired individually, with category exclusivity negotiated separately. Cell-wide acquisition is reserved for buyers who want to lock the full French Home Cooking surface. See the [portfolio \(/portfolio\)](#) for current availability.

Does Pillar build the sites or only sell the domains?

Both. Pillar Authority handles domain acquisition and category exclusivity. Pillar Studio, the buildout arm, designs and operates editorial, commerce, or AI-powered culinary properties on the acquired inventory. Buyers choose the depth of engagement during [intake \(/contact\)](#).

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Pillar Media & Entertainment is the infrastructure layer for the next-generation web of the Spanish, Portuguese, French, Filipino, Tagalog, Indonesian, Javanese, Swahili, and Indigenous-language world. 100,000+ premium properties under management or active acquisition. Three products. One mission.

Pillar Studio — beautiful AI-built websites as a subscription. Studio One (\$100/mo), Suite (\$500/mo), Network (\$1,000/mo). Real creative team. Multilingual at launch.

Pillar Authority — brand authority + AEO for the AI search era. Tiers from \$2,000/mo to \$25,000+/mo. 6-month money-back guarantee.

The Pillar Institute — infrastructure, training, and activation for foundations, family offices, governments, and multilaterals.

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